

# Assignment: Digital Identity Inventory

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## Assignment Summary

The Digital Identity Inventory is an opportunity to research and evaluate your online presence as you take control of your digital narrative.

## Assignment Components

- Research
- Evaluation
- Action Steps
- Comments

## Assignment Expectations

To succeed in the modern world, you need to take control of the narrative that your online presence communicates to the public. Taking a Digital Identity Inventory is a great way to start that process.

This assignment requires you to research and evaluate your digital identity and then set specific action steps to influence that identity. Begin by performing a web search of your name and list the first page of results. You may want to perform this search using more than one search engine and/or browser. Evaluate your results. Do they refer to you or someone else with your same name? Do they portray in a positive, negative, or neutral light? What are some specific steps you could take to improve the story that these search results tell about who you are? To receive full credit for this assignment: 1) research internet search results for your name and list them, 2) evaluate the results for relevance and content, 3) list specific action steps that you can take to influence the narrative of these results, and 4) respond with a meaningful comment on at least two (2) of your classmates' posts by the deadline.

## Assignment Submission

This assignment will be submitted in Desire2Learn in a format similar to the weekly Discussion Forums.

## Assignment Rubric:

COMPONENT	POINT(S)	TO EARN FULL POINTS FOR THIS ASSIGNMENT TURN IN:
Research	1	A submission that lists the results of an internet search of your name.
Evaluation	2	A submission that evaluates the relevance and content of your results.
Action Steps	1	A submission that offers specific action steps to influence your narrative.
Comments	1	A submission with at least two (2) comments on your classmates' posts.
<b>TOTAL</b>	<b>5</b>	